



## NORJA MARKKINA-ALUEENA

### OHJELMA TIISTAI 17.11.2020

- 9.30–9.45 Terveiset Oslostasta  
Suomen Norjan suurlähettiläs Mikael Antell
- 9.45–10.30 Doing business in Norway – Tax & VAT  
Skatteetaten, Erik Lundmoen, Skattejurist
- 10.30–11.15 Pause
- 11.15–12 How to find successful agents and sales partners in Norway  
Agenturer AS, Lars Hellestræ, CEO
- 12–13 Pause
- 13–13.45 The construction market in Norway  
Arntzen de Besche Advokatfirma AS, Espen Bakken, Partner &  
Anders Bugge Simonsen, Senior Associate
- 13.45–14 Pause
- 14–14.45 The construction market in Norway  
Arntzen de Besche Advokatfirma AS, Espen Bakken, Partner &  
Anders Bugge Simonsen, Senior Associate

Viexpo Virtual Export Event tarjoaa mahdollisuuden maksuttomaan tapaamiseen asiantuntijan kanssa. Norja-asiantuntijoista sparrausta tarjoavat: Lars Hellestræ - Agenturer AS, Espen Bakken - Arntzen de Besche Advokatfirma AS ja Jari Takala - Finnprosjekt AS. Haku mukaan 8.11. mennessä. Paikkoja on tarjolla rajoitetusti. Asiantuntijat valitsevat sparraukseen pääsijät yhdessä Viexpon kanssa.

## PUHUJAT JA SPARRAAJAT

### Mikael Antell, Suomen Norjan suurlähettiläs

Antell on pohjoismaisen yhteistyön vahva puolestapuhuja ja hänellä on pitkä ura vienninedistämisen parissa.

### Erik Lundmoen, Skattejurist, Skatteetaten

Erik has experience from both legal and advisory firms advising clients on VAT and tax related issues. He now works at the tax office assisting businesses in their VAT compliance."

TEEMAHUONEESSA

17.11.2020  
klo 9.30-15



Mikael Antell



Erik Lundmoen



## **PUHUJAT JA SPARRAAJAT**

### **Lars Hellestræ, CEO, Agenturer AS**

You'll learn what to look for to find the right sales agents for you in Norway – how to attract them to your opportunity - and the common mistakes you must avoid.



Lars Hellestræ

### **Espen Bakken and Anders Bugge Simonsen, Arntzen de Besche Advokatfirma AS**

The lawyers Espen Bakken and Anders Bugge Simonsen from the reputable law firm Arntzen de Besche will provide you with an overview of the construction markets in Norway. Anders and Espen are well experienced and is working with construction law and public procurement. The lawyers will guide you through the Norwegian market on Contracting Authorities, the basics in public procurements, specific requirements for foreign suppliers, the applicable standard contracts and an overview of the upcoming tenders which may be of interest for Finnish contractors. This is an event you should not miss out on.



Espen Bakken



Anders Bugge Simonsen

### **Finnprosjekt AS, Jari Takala**

Finnprosjekt AS is a consulting company specialized in business development between Norway and Finland, owned and operated by Jari Takala. The customers are Norwegian and Finnish companies that look for new business opportunities and increased competitiveness through developing cooperation and markets across Nordic countries. Jari has worked with major Nordic businesses and business development since the 1990s in leading positions and knows both the Finnish and Norwegian markets well. Jari is a business economist of education and uses daily Finnish, Norwegian and English as a working language.



Jari Takala