



Kokkola Material Week takes us on a journey towards a sustainable future

The seven sessions will tell all about what is happening right now and in the future within chemical industry, bioeconomy and battery technology, without forgetting the talents and clusters that make the magic happen. Join us on 20. - 23.11.2023!

Here is a summary of the week:

PreKMW

Industries are developing and growing, which means that diverse skills are needed now and in the future. This applies to the Kokkola region as well as the whole of Finland. Where and how to find skilled workforce? How to attract and retain newcomers? Above all - are we ready for the change? Follow the vibrant livestream with excellent speakers on **Monday 20th of November** and dive into the topic!

Opening Seminar

The seminar week opens officially on **Tuesday 21st of November**, when the Opening Seminar takes place at Kokkola City Hall. We will hear plenty of interesting and timely presentations about sustainable industrial development. Some of the speakers are already announced, but we are still hiding a couple of secrets up our sleeves... There will also be a great opportunity for networking while listening to the tunes of wonderful Kokkola based musicians.

GeoKokkola

The GeoKokkola morning session on **Wednesday 22nd of November** will cover topics from the regionally central sustainable battery value chain to the closely related mineral and circular economy. This year the focus is on the clean transition, the EU's new Battery Regulation and reviews from operators, as well as innovative measures to utilize raw materials in the mineral sector. GeoKokkola is co-organised by Geological Survey of Finland GTK, KPEDU and Kokkola University Centre Chydenius/University of Oulu.

ReKokkola

The circular economy is a shift from the linear model, focusing on regenerative production and consumption. We'll explore how businesses of all sizes can adopt circularity to reduce waste, conserve resources, and foster growth. Sidestream utilization is a key circular economy component, turning waste into valuable resources for environmental benefit, resource efficiency, and revenue. Join ReKokkola on **Wednesday 22nd November** for insights on transitioning from conventional to sustainable industry practices, featuring case studies of environmentally, socially, and economically responsible companies.

Industry Meeting Point

Welcome to Industry Meeting Point, the ultimate networking session for those eager to forge new industrial partnerships and collaborations. If you're on the lookout for groundbreaking opportunities, this event is tailor-made for you. The event includes e.g. Kokkola Industrial Park (KIP) operators and Kokkola Sports Park Alliance.

Please note that Industry Meeting Point is an in-person event. It's a unique chance to step away from the digital realm and engage in genuine, meaningful interactions. Mark your calendars with IMP on **Wednesday 22nd of November** and make your way to the City Hall – this is where possibilities become realities. See you there!

BioKokkola

BioKokkola, organized on **Thursday 23rd of November**, will again this year highlight the hot topics, opportunities, and business case studies of the bioeconomy. The first theme of the morning will focus on sustainable food production from the perspective of both human and animal nutrition, while the second theme will look at the latest research on circular fertilizers and soil improvers. BioKokkola is organized by Centria University of Applied Sciences and Luonnonvarakeskus.

Clusters and Co-operation

Discover the Essence of Collaboration, join us for an informative session: **Thursday 23rd of November** afternoon's program, organized by actors in the Team Finland -network, is all about the importance of clusters and co-operation. We will hear about experiences, thoughts and hands-on tools from Finnish and Danish experts working in and with clusters. The importance of co-operation both regionally and internationally, with a particular emphasis on the Nordics, will also be addressed. Don't miss this opportunity to engage with experienced cluster and collaboration professionals and acquire concrete ideas that can help transform your business!

Take a look at the program and the speakers on our website www.materialweek.fi!

[Register here!](#)

The annual international chemical industry, bioeconomy and battery technology event Kokkola Material Week is again organized on 20.-23.11.2023 in the Kokkola Cityhall. The whole week, except from Industry Meeting Point, can also be followed by a live stream. The free of charge event is aimed at companies, researchers, decision makers, students, regional developers, financiers and others interested in the field.

See you in Kokkola in November!

